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Voice & Data

Iris Global supplies 1,000 mobiles for BTS Tower Company

Iris has enabled the supply of 1,000 Samsung mobiles. Iris' help came a big way by structuring their deals, perfect end to end.

IRIS has expanded the operation by venturing into the field of supplying mobile devices to India's leading BTS Telco Tower Company.

Sanjiv Krishen, Chairman, Iris Group, said that the company has received an order of supplying 1,000 such Samsung Mobile Phones to be handed over to the company employees of India's largest Telecom Tower company – Indus Towers through our newest partner "Awesome Entertainments", who are well known for their event management services & capabilities, especially for large corporates.

Iris assessed and helped them by extending credit and opening their warehouse at midnight to meet the urgent critical delivery deadlines of their customer. with the deal, Welcoming the new partner with their invincible personal touch they have completed the supply promptly and efficiently.

Puneet Singh, Managing Director of Awesome Entertainment confirmed "Iris Global has been instrumental in the successful completion of project deliverables for our important client Indus Towers.

Extra Mile support in terms of delivery, risk management, and target achievement from Iris Global has helped in cementing the valuable relationships with our esteemed client."

India has a total of 7,36,654 such BTS towers but so far around 96,212 BTS been installed in the country. Hence, the potential for expansion in this line of business is sizable. Replying to the volley of

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Posted by: **VoicenData Bureau**

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